

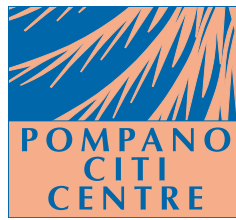


Pompano Citi Centre - Pompano Beach, FL

SITE NAME:
TRADE AREA SIZE:

Primary TA		Secondary TA		Overall	
VALUE	%	VALUE	%	VALUE	%

Population						
Population (1990)	239,609		134,740		380,874	
Population (2000)	255,478		151,649		414,602	
Population (2010)	257,599		156,064		421,530	
Population (2015)	247,206		152,648		407,224	
Population (2020)	242,542		153,179		403,031	
Population Family (2010)	185,620	72.1%	114,172	73.2%	306,055	72.6%
Population Group Quarters (2010)	3,281	1.3%	4,702	3.0%	8,207	1.9%
Pct. Population Growth ('90-'00)	6.62		12.55		8.86	
Pct. Population Growth ('00-'10)	0.83		2.91		1.67	
Pct. Population Growth ('10-'15)	-4.03		-2.19		-3.39	
Geographic Area Size	48.9738		38.3448		89.2064	
Population Density (2010)	5,259.93		4,070.02		4,725.33	
Daytime Marketplace (2010)						
Total Business Establishments	15,097		10,535		27,427	
Total Daytime Employment	129,141		139,164		291,534	
Households						
Households (1990)	108,394		61,374		172,439	
Households (2000)	114,025		67,298		184,149	
Households (2010)	112,247		67,462		182,640	
Households (2015)	112,432		68,620		183,933	
Households (2020)	111,480		69,326		183,718	
Households: Family (2010)	58,452	52.1%	36,735	54.5%	97,043	53.1%
Gender (2010)						
Male (2010)	130,477	50.7%	73,517	47.1%	207,815	49.3%
Female (2010)	127,122	49.3%	82,547	52.9%	213,715	50.7%
Race & Ethnicity (2010)						
Race: White (2010)	169,044	65.6%	83,142	53.3%	255,981	60.7%
Race: Black (2010)	64,290	25.0%	60,322	38.7%	128,003	30.4%
Race: Asian or Pacific Islander (2010)	5,003	1.9%	3,126	2.0%	8,348	2.0%
Race: Other Race (2010)	7,619	3.0%	4,001	2.6%	11,807	2.8%
Race: Two or More Races (2010)	11,642	4.5%	5,472	3.5%	17,391	4.1%
Ethnicity: Hispanic (2010)	41,034	15.9%	22,018	14.1%	64,249	15.2%
Age Distribution (2010)						
Age 0-4 (2010)	13,392	5.2%	8,538	5.5%	22,461	5.3%
Age 5-9 (2010)	13,224	5.1%	8,002	5.1%	21,757	5.2%
Age 10-13 (2010)	10,629	4.1%	6,316	4.0%	17,356	4.1%
Age 14-17 (2010)	10,946	4.2%	6,453	4.1%	17,806	4.2%
Age 18-24 (2010)	20,816	8.1%	13,739	8.8%	35,312	8.4%
Age 25-34 (2010)	26,963	10.5%	16,883	10.8%	44,777	10.6%
Age 35-44 (2010)	35,619	13.8%	18,714	12.0%	55,375	13.1%
Age 45-54 (2010)	43,149	16.8%	20,616	13.2%	64,942	15.4%
Age 55-64 (2010)	36,865	14.3%	20,215	13.0%	58,076	13.8%



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Age Distribution (2010)		Primary TA		Secondary TA		Overall	
	VALUE	%	VALUE	%	VALUE	%	
Age Distribution (2010)							
Age 65-74 (2010)	23,709	9.2%	15,163	9.7%	39,421	9.4%	
Age 75-84 (2010)	13,375	5.2%	12,333	7.9%	25,992	6.2%	
Age 85+ (2010)	8,887	3.4%	9,116	5.8%	18,256	4.3%	
Median Age							
Median Age (1990)	41.03		44.61		42.19		
Median Age (2000)	40.58		43.11		41.39		
Median Age (2010)	42.52		44.10		43.00		
Median Age (2015)	43.38		44.26		43.62		
Median Household Income							
Median Household Income (1990)	32,504		26,802		30,399		
Median Household Income (2000)	43,184		34,200		39,814		
Median Household Income (2010)	55,531		39,518		49,489		
Median Household Income (2015)	60,299		41,898		53,295		
Median Household Income by Age (2010)							
Median Income: Age < 25 (2010)	36,272		35,308		35,840		
Median Income: Age 25-34 (2010)	47,618		43,626		46,160		
Median Income: Age 35-44 (2010)	58,830		48,854		55,553		
Median Income: Age 45-54 (2010)	69,175		51,448		63,468		
Median Income: Age 55-64 (2010)	65,200		44,253		57,775		
Median Income: Age 65-74 (2010)	47,748		33,156		42,064		
Median Income: Age 75+ (2010)	41,914		26,811		34,164		
Per Capita Income							
Per Capita Income (1990)	19,994		14,730		18,030		
Per Capita Income (2000)	26,820		18,958		23,790		
Per Capita Income (2010)	35,768		25,222		31,659		
Per Capita Income (2015)	41,078		28,881		36,286		
Average Household Income							
Average Household Income (1990)	44,196		32,338		39,823		
Average Household Income (2000)	60,298		42,754		53,698		
Average Household Income (2010)	80,622		54,251		70,602		
Average Household Income (2015)	88,773		60,006		77,754		
Median Disposable Income							
Median Disposable Income (2010)	46,134		34,369		41,693		
Median Disposable Income (2015)	49,549		36,196		44,467		
Aggregate Income							
Aggregate Income (\$MM) (2010)	9,214		3,936		13,345		
Aggregate Income (\$MM) (2015)	10,155		4,409		14,776		
Income Distribution (2010)							
HH Inc. \$ 0 - \$ 15k (2010)	14,066	12.5%	11,129	16.5%	25,656	14.0%	
HH Inc. \$15 - \$ 25k (2010)	13,121	11.7%	10,238	15.2%	23,753	13.0%	
HH Inc. \$25 - \$ 35k (2010)	13,316	11.9%	9,535	14.1%	23,170	12.7%	



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Income Distribution (2010)					
HH Inc. \$35 - \$ 50k (2010)	16,571	14.8%	11,379	16.9%	28,350 15.5%
HH Inc. \$50 - \$ 75k (2010)	19,058	17.0%	12,435	18.4%	32,043 17.5%
HH Inc. \$75 - \$100k (2010)	10,998	9.8%	5,981	8.9%	17,315 9.5%
HH Inc. \$100k - \$150 (2010)	12,272	10.9%	4,681	6.9%	17,262 9.5%
HH Inc. \$150 - \$200k (2010)	6,029	5.4%	994	1.5%	7,114 3.9%
HH Inc. \$200K+ (2010)	6,816	6.1%	1,090	1.6%	7,978 4.4%
Household Size (2010)					
1 Person Household (2010)	43,546	38.8%	26,034	38.6%	70,437 38.6%
2 Person Households (2010)	35,492	31.6%	21,887	32.4%	58,240 31.9%
3 Person Households (2010)	11,858	10.6%	7,263	10.8%	19,541 10.7%
4 Person Households (2010)	11,345	10.1%	6,495	9.6%	18,271 10.0%
5 Person Households (2010)	5,491	4.9%	3,306	4.9%	9,008 4.9%
6 Person Households (2010)	2,484	2.2%	1,334	2.0%	3,910 2.1%
7+ Person Households (2010)	2,031	1.8%	1,143	1.7%	3,235 1.8%
Age of Householder (2010)					
Age of Householder <25 (2010)	4,072	3.6%	2,685	4.0%	6,918 3.8%
Age of Householder 25-34 (2010)	12,378	11.0%	7,391	11.0%	20,175 11.0%
Age of Householder 35-44 (2010)	19,643	17.5%	9,589	14.2%	29,773 16.3%
Age of Householder 45-54 (2010)	24,905	22.2%	11,589	17.2%	37,125 20.3%
Age of Householder 55-64 (2010)	21,943	19.5%	11,789	17.5%	34,302 18.8%
Age of Householder 65-74 (2010)	14,713	13.1%	9,227	13.7%	24,263 13.3%
Age of Householder 75+ (2010)	14,593	13.0%	15,191	22.5%	30,086 16.5%
Age of Householder, Median (2010)	52.35		56.80		53.95
Age By Sex (2010)					
Female, Age 0 - 13 (2010)	18,317	14.4%	11,420	13.8%	30,461 14.3%
Female, Age 14 - 17 (2010)	5,397	4.2%	3,166	3.8%	8,766 4.1%
Female, Age 18 - 24 (2010)	9,924	7.8%	6,647	8.1%	16,937 7.9%
Female, Age 25 - 34 (2010)	12,379	9.7%	8,199	9.9%	21,031 9.8%
Female, Age 35 - 44 (2010)	16,862	13.3%	9,539	11.6%	26,937 12.6%
Female, Age 45 - 54 (2010)	20,534	16.2%	10,834	13.1%	31,980 15.0%
Female, Age 55 - 64 (2010)	18,196	14.3%	11,185	13.5%	29,906 14.0%
Female, Age 65 - 74 (2010)	11,917	9.4%	8,463	10.3%	20,663 9.7%
Female, Age 75 - 84 (2010)	7,684	6.0%	7,393	9.0%	15,248 7.1%
Female, Age 85+ (2010)	5,912	4.7%	5,696	6.9%	11,784 5.5%
Educational Attainment (2010)					
Education: Less than 9th Grade (2010)	10,686	5.7%	7,280	6.4%	18,286 6.0%
Education: Some High School (2010)	16,108	8.5%	11,567	10.2%	28,245 9.2%
Education: High School Graduates (2010)	53,936	28.6%	39,384	34.8%	94,987 31.0%
Education: Some College (2010)	35,541	18.8%	21,145	18.7%	57,561 18.8%
Education: Associate's Degree (2010)	14,589	7.7%	8,207	7.3%	23,229 7.6%
Education: Bachelor's Degree (2010)	37,613	19.9%	16,674	14.8%	55,210 18.0%
Education: Graduate School (2010)	20,093	10.7%	8,783	7.8%	29,321 9.6%



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Educational Attainment (2010)					
Population Age 25+ (2010)	188,567	73.2%	113,040	72.4%	306,839 72.8%
Employment By Industry (2000)					
Employment Status: Total Labor Force	128,310	50.2%	65,680	43.3%	197,550 47.6%
Employment Status: Employed	121,259	47.5%	61,241	40.4%	185,759 44.8%
Industry: Agriculture (2000)	505	0.4%	186	0.3%	705 0.4%
Industry: Mining (2000)	39	0.0%	8	0.0%	47 0.0%
Industry: Construction (2000)	11,321	9.3%	5,389	8.8%	17,025 9.2%
Industry: Manufacturing (2000)	8,233	6.8%	4,283	7.0%	12,767 6.9%
Industry: Wholesale Trade (2000)	5,150	4.2%	2,575	4.2%	7,881 4.2%
Industry: Retail Trade (2000)	16,813	13.9%	8,617	14.1%	25,857 13.9%
Industry: Transport. and Warehousing (2000)	4,816	4.0%	2,877	4.7%	7,839 4.2%
Industry: Utilities (2000)	518	0.4%	268	0.4%	794 0.4%
Industry: Information Services (2000)	4,332	3.6%	2,333	3.8%	6,805 3.7%
Industry: Finance and Insurance (2000)	5,825	4.8%	2,918	4.8%	8,875 4.8%
Industry: Real Estate (2000)	5,513	4.5%	2,124	3.5%	7,712 4.2%
Industry: Professional Services (2000)	7,727	6.4%	3,088	5.0%	10,985 5.9%
Industry: Management (2000)	60	0.0%	48	0.1%	111 0.1%
Industry: Admin. Services And Waste Mgmt (2000)	6,803	5.6%	3,649	6.0%	10,650 5.7%
Industry: Educational Services (2000)	6,346	5.2%	4,031	6.6%	10,582 5.7%
Industry: Health Care and Social Assist. (2000)	11,347	9.4%	6,807	11.1%	18,516 10.0%
Industry: Arts, Entertainment and Recreation (2000)	2,713	2.2%	1,508	2.5%	4,287 2.3%
Industry: Food and Hospitality Services (2000)	12,250	10.1%	4,054	6.6%	16,529 8.9%
Industry: Other Services, except public (2000)	7,469	6.2%	3,959	6.5%	11,658 6.3%
Industry: Public Administration (2000)	3,481	2.9%	2,519	4.1%	6,133 3.3%
Housing (2010)					
Housing Units, Total (2010)	142,881		83,264		229,570
Occupied Units (2010)	112,247	78.6%	67,462	81.0%	182,640 79.6%
Vacant Units (2010)	30,634	21.4%	15,802	19.0%	46,929 20.4%
Owner Occupied Units (2010)	73,986	65.9%	48,563	72.0%	124,393 68.1%
Renter Occupied Units (2010)	38,261	34.1%	18,899	28.0%	58,247 31.9%
Housing (2000)					
Housing Units (2000)	136,939		78,944		219,006
Housing Units, Occupied (2000)	114,025	83.3%	67,298	85.2%	184,149 84.1%
Housing Units, Vacant (2000)	22,914	16.7%	11,646	14.8%	34,858 15.9%
Housing Units, Owner-Occupied (2000)	73,987	64.9%	47,821	71.1%	123,525 67.1%
Housing Units, Renter-Occupied (2000)	40,038	35.1%	19,477	28.9%	60,624 32.9%
Median Rent (2000)	634		653		639
Median Home Value (2000)	146,884		71,472		117,089
Marital Status (2010)					
Never Married (2010)	63,084	29.0%	33,393	25.4%	98,354 27.7%
Now Married (2010)	93,732	43.1%	56,334	42.8%	152,818 43.0%
Separated (2010)	13,133	6.0%	10,357	7.9%	24,015 6.8%



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Marital Status (2010)					
Widowed (2010)	18,734	8.6%	16,754	12.7%	35,962 10.1%
Divorced (2010)	28,964	13.3%	14,793	11.2%	44,431 12.5%
Population Age 15+ (2010)	217,648	84.5%	131,632	84.3%	355,580 84.4%
Vehicles Available (2010)					
Household: 0 Vehicles Available (2010)	7,774	6.9%	6,159	9.1%	14,205 7.8%
Household: 1 Vehicles Available (2010)	51,902	46.2%	34,492	51.1%	87,618 48.0%
Household: 2+ Vehicles Available (2010)	52,571	46.8%	26,812	39.7%	80,817 44.2%
Aggregate Vehicles Available All Hshlds (2010)	178,796		96,969		280,444
Aggregate Vehicles Available Owner Hshlds (2010)	128,016	71.6%	72,219	74.5%	203,540 72.6%
Aggregate Vehicles Available Renter Hshlds (2010)	50,780	28.4%	24,750	25.5%	76,905 27.4%
Household By Type (2000)					
Family Households (2000)	60,928	53.4%	37,492	55.7%	100,259 54.4%
Households By Presence Of Children (2010)					
Married Couple Family With Children (2010)	14,009	12.5%	7,441	11.0%	21,939 12.0%
Lone Parent Male With Children (2010)	2,495	2.2%	1,236	1.8%	3,807 2.1%
Lone Parent Female With Children (2010)	8,120	7.2%	6,289	9.3%	14,813 8.1%
Married Couple Family No Children (2010)	25,826	23.0%	16,387	24.3%	42,853 23.5%
Lone Parent Male No Children (2010)	3,313	3.0%	1,823	2.7%	5,224 2.9%
Lone Parent Female No Children (2010)	4,689	4.2%	3,559	5.3%	8,407 4.6%
Non-family Male Head with Children (2010)	282	0.3%	156	0.2%	448 0.2%
Non-family Female Head with Children (2010)	86	0.1%	63	0.1%	152 0.1%
Non-family Male Head No Children (2010)	6,594	5.9%	2,549	3.8%	9,268 5.1%
Non-family Female Head No Children (2010)	3,287	2.9%	1,924	2.9%	5,293 2.9%
Lone Male Householder (2010)	21,628	19.3%	9,502	14.1%	31,512 17.3%
Lone Female Householder (2010)	21,918	19.5%	16,533	24.5%	38,925 21.3%
Consumer Expenditures (2010, \$/HH)					
Total Consumer Expenditures (2010)	59,944.54		46,140.30		54,702.92
Apparel (2010)	2,874.61		2,191.91		2,615.61
Contributions (2010)	2,413.60		1,622.97		2,112.49
Education (2010)	1,528.30		1,017.61		1,334.60
Entertainment (2010)	3,352.11		2,545.45		3,045.83
Food And Beverages (2010)	9,067.14		7,225.47		8,368.10
Health Care (2010)	3,643.34		2,993.48		3,395.80
Household Furnishings And Equipment (2010)	2,651.35		1,956.01		2,387.51
Shelter (2010)	11,628.91		8,860.99		10,577.63
Household Operations (2010)	2,215.02		1,562.65		1,967.43
Miscellaneous Expenses (2010)	996.44		794.04		919.47
Personal Care (2010)	865.19		673.59		792.47
Personal Insurance (2010)	638.26		444.40		564.64
Reading (2010)	198.70		152.30		181.06
Tobacco (2010)	375.94		333.57		359.80
Transportation (2010)	11,704.98		9,234.59		10,768.30



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Consumer Expenditures (2010, \$/HH)

Utilities (2010)	4,120.96		3,368.18		3,835.14
Gifts (2010)	1,669.70		1,163.12		1,477.05
Total Retail Expenditures (2010)	25,495.76		19,784.02		23,325.60

MOSAIC Lifestyle Segmentation Groups (2010)

MOSAIC Group A: Affluent Suburbia (2010)	2,346	2.1%	0	0.0%	2,364	1.3%
MOSAIC Group B: Upscale America (2010)	660	0.6%	0	0.0%	660	0.4%
MOSAIC Group C: Small-town Contentment (2010)	14,917	13.3%	13,923	20.6%	29,847	16.3%
MOSAIC Group D: Blue Collar Backbone (2010)	1,166	1.0%	0	0.0%	1,166	0.6%
MOSAIC Group E: American Diversity (2010)	50,582	45.1%	31,656	46.9%	82,440	45.1%
MOSAIC Group F: Metro Fringe (2010)	20,111	17.9%	8,336	12.4%	28,870	15.8%
MOSAIC Group G: Remote America (2010)	0	0.0%	0	0.0%	0	0.0%
MOSAIC Group H: Aspiring Contemporaries (2010)	9,522	8.5%	5,451	8.1%	15,547	8.5%
MOSAIC Group I: Rural Villages and Farms (2010)	0	0.0%	0	0.0%	0	0.0%
MOSAIC Group J: Struggling Societies (2010)	169	0.2%	206	0.3%	391	0.2%
MOSAIC Group K: Urban Essence (2010)	12,774	11.4%	7,884	11.7%	21,350	11.7%
MOSAIC Group L: Varying Lifestyles (2010)	0	0.0%	7	0.0%	7	0.0%