

Pompano Citi Centre - Pompano Beach, FL  
(Custom Profile)

SITE NAME:  
TRADE AREA SIZE:

Overall TA		Secondary TA		Primary TA	
VALUE	%	VALUE	%	VALUE	%

**Population**

Population (1990)	379,138		136,736		229,694	
Population (2000)	412,207		153,919		243,906	
Population (2008)	438,094		164,432		258,328	
Population (2013)	452,085		171,020		265,192	
Population (2018)	474,245		180,535		276,959	
Population Family (2008)	321,480	73.4%	122,246	74.3%	187,277	72.5%
Population Group Quarters (2008)	7,876	1.8%	4,477	2.7%	3,094	1.2%
Pct. Population Growth ('90-'00)	8.72		12.57		6.19	
Pct. Population Growth ('00-'08)	6.28		6.83		5.91	
Pct. Population Growth ('08-'13)	3.19		4.01		2.66	
Geographic Area Size	86.4478		37.1720		46.2576	
Population Density (2008)	5,067.73		4,423.54		5,584.55	

**Daytime Marketplace (2008)**

Total Business Establishments	27,981		10,261		16,759
Total Daytime Employment	290,310		131,774		145,869

**Households**

Households (1990)	171,125		60,920		105,150	
Households (2000)	183,162		67,410		110,190	
Households (2008)	182,761		67,625		109,571	
Households (2013)	182,150		67,920		108,654	
Households (2018)	181,552		68,204		107,738	
Households: Family (2008)	97,475	53.3%	37,222	55.0%	56,940	52.0%

**Gender (2008)**

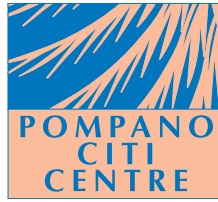
Male (2008)	215,975	49.3%	77,526	47.1%	130,850	50.7%
Female (2008)	222,119	50.7%	86,906	52.9%	127,478	49.3%

**Race & Ethnicity (2008)**

Race: White (2008)	265,515	60.6%	85,397	51.9%	172,986	67.0%
Race: Black (2008)	133,703	30.5%	65,555	39.9%	61,643	23.9%
Race: Asian or Pacific Islander (2008)	8,631	2.0%	3,261	2.0%	5,056	2.0%
Race: Other Race (2008)	12,207	2.8%	4,307	2.6%	7,347	2.8%
Race: Two or More Races (2008)	18,038	4.1%	5,913	3.6%	11,297	4.4%
Ethnicity: Hispanic (2008)	66,204	15.1%	23,713	14.4%	39,610	15.3%

**Age Distribution (2008)**

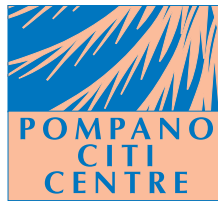
Age 0-4 (2008)	23,307	5.3%	9,220	5.6%	13,073	5.1%
Age 5-9 (2008)	22,594	5.2%	8,682	5.3%	12,911	5.0%
Age 10-13 (2008)	18,601	4.2%	7,070	4.3%	10,719	4.1%
Age 14-17 (2008)	18,932	4.3%	7,156	4.4%	10,937	4.2%
Age 18-24 (2008)	37,106	8.5%	15,081	9.2%	20,412	7.9%
Age 25-34 (2008)	48,593	11.1%	18,804	11.4%	27,961	10.8%
Age 35-44 (2008)	61,552	14.1%	20,983	12.8%	38,424	14.9%
Age 45-54 (2008)	65,924	15.0%	20,894	12.7%	42,864	16.6%
Age 55-64 (2008)	56,619	12.9%	19,533	11.9%	35,350	13.7%



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<b>Age Distribution (2008)</b>						
Age 65-74 (2008)	37,841	8.6%	14,376	8.7%	22,482	8.7%
Age 75-84 (2008)	29,855	6.8%	14,055	8.5%	15,107	5.8%
Age 85+ (2008)	17,130	3.9%	8,625	5.2%	7,999	3.1%
<b>Median Age</b>						
Median Age (1990)	41.86		43.05		41.52	
Median Age (2000)	41.29		42.17		41.08	
Median Age (2008)	42.18		42.58		42.25	
Median Age (2013)	43.05		43.16		43.29	
<b>Median Household Income</b>						
Median Household Income (1990)	30,398		26,710		32,703	
Median Household Income (2000)	39,858		34,150		43,601	
Median Household Income (2008)	49,021		41,606		53,912	
Median Household Income (2013)	54,331		46,011		59,879	
<b>Median Household Income by Age (2008)</b>						
Median Income: Age < 25 (2008)	34,742		34,240		35,478	
Median Income: Age 25-34 (2008)	46,365		44,992		47,491	
Median Income: Age 35-44 (2008)	55,073		50,421		57,762	
Median Income: Age 45-54 (2008)	62,117		53,126		66,781	
Median Income: Age 55-64 (2008)	55,867		45,994		61,607	
Median Income: Age 65-74 (2008)	41,688		35,273		45,966	
Median Income: Age 75+ (2008)	34,206		29,393		39,512	
<b>Per Capita Income</b>						
Per Capita Income (1990)	18,012		14,384		20,431	
Per Capita Income (2000)	23,885		18,763		27,499	
Per Capita Income (2008)	28,991		22,520		33,583	
Per Capita Income (2013)	31,541		24,445		36,634	
<b>Average Household Income</b>						
Average Household Income (1990)	39,907		32,285		44,630	
Average Household Income (2000)	53,909		42,922		61,098	
Average Household Income (2008)	67,033		50,685		77,757	
Average Household Income (2013)	75,783		57,448		87,960	
<b>Median Disposable Income</b>						
Median Disposable Income (2008)	41,468		35,977		45,093	
Median Disposable Income (2013)	45,346		39,265		49,406	
<b>Aggregate Income</b>						
Aggregate Income (\$MM) (2008)	12,701		3,703		8,675	
Aggregate Income (\$MM) (2013)	14,259		4,181		9,715	
<b>Income Distribution (2008)</b>						
HH Inc. \$ 0 - \$ 15k (2008)	25,194	13.8%	10,510	15.5%	13,747	12.5%
HH Inc. \$ 15 - \$ 25k (2008)	22,307	12.2%	9,583	14.2%	11,971	10.9%
HH Inc. \$ 25 - \$ 35k (2008)	22,395	12.3%	9,002	13.3%	12,666	11.6%



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<b>Income Distribution (2008)</b>						
HH Inc. \$35 - \$ 50k (2008)	29,681	16.2%	11,744	17.4%	16,973	15.5%
HH Inc. \$50 - \$ 75k (2008)	33,910	18.6%	12,762	18.9%	20,197	18.4%
HH Inc. \$75 - \$100k (2008)	17,991	9.8%	6,560	9.7%	10,946	10.0%
HH Inc. \$100k - \$150 (2008)	16,882	9.2%	5,143	7.6%	11,266	10.3%
HH Inc. \$150 - \$200k (2008)	5,725	3.1%	1,277	1.9%	4,315	3.9%
HH Inc. \$200k+ (2008)	8,677	4.7%	1,043	1.5%	7,489	6.8%
<b>Household Size (2008)</b>						
1 Person Household (2008)	70,101	38.4%	25,632	37.9%	42,658	38.9%
2 Person Households (2008)	53,385	29.2%	19,889	29.4%	32,111	29.3%
3 Person Households (2008)	18,198	10.0%	6,896	10.2%	10,656	9.7%
4 Person Households (2008)	21,918	12.0%	8,001	11.8%	13,064	11.9%
5 Person Households (2008)	10,771	5.9%	4,090	6.0%	6,218	5.7%
6 Person Households (2008)	4,613	2.5%	1,679	2.5%	2,706	2.5%
7+ Person Households (2008)	3,776	2.1%	1,437	2.1%	2,158	2.0%
<b>Age of Householder (2008)</b>						
Age of Householder <25 (2008)	7,236	4.0%	2,993	4.4%	3,922	3.6%
Age of Householder 25-34 (2008)	21,276	11.6%	7,999	11.8%	12,501	11.4%
Age of Householder 35-44 (2008)	32,155	17.6%	10,484	15.5%	20,582	18.8%
Age of Householder 45-54 (2008)	36,531	20.0%	11,373	16.8%	24,012	21.9%
Age of Householder 55-64 (2008)	32,338	17.7%	11,020	16.3%	20,356	18.6%
Age of Householder 65-74 (2008)	22,522	12.3%	8,452	12.5%	13,494	12.3%
Age of Householder 75+ (2008)	30,703	16.8%	15,304	22.6%	14,704	13.4%
Age of Householder, Median (2008)	53.18		55.62		51.85	
<b>Age By Sex (2008)</b>						
Female, Age 0 - 13 (2008)	31,902	14.4%	12,407	14.3%	18,120	14.2%
Female, Age 14 - 17 (2008)	9,278	4.2%	3,491	4.0%	5,386	4.2%
Female, Age 18 - 24 (2008)	17,788	8.0%	7,276	8.4%	9,727	7.6%
Female, Age 25 - 34 (2008)	22,890	10.3%	9,148	10.5%	12,879	10.1%
Female, Age 35 - 44 (2008)	29,605	13.3%	10,580	12.2%	17,967	14.1%
Female, Age 45 - 54 (2008)	32,410	14.6%	10,966	12.6%	20,369	16.0%
Female, Age 55 - 64 (2008)	29,124	13.1%	10,803	12.4%	17,444	13.7%
Female, Age 65 - 74 (2008)	20,064	9.0%	8,127	9.4%	11,414	9.0%
Female, Age 75 - 84 (2008)	17,747	8.0%	8,563	9.9%	8,764	6.9%
Female, Age 85+ (2008)	11,311	5.1%	5,543	6.4%	5,410	4.2%
<b>Educational Attainment (2008)</b>						
Education: Less than 9th Grade (2008)	17,586	5.5%	7,257	6.2%	9,518	5.0%
Education: Some High School (2008)	27,409	8.6%	11,422	9.7%	14,825	7.8%
Education: High School Graduates (2008)	103,654	32.6%	43,042	36.7%	57,140	30.0%
Education: Some College (2008)	57,270	18.0%	20,887	17.8%	34,773	18.3%
Education: Associate's Degree (2008)	25,051	7.9%	8,723	7.4%	15,519	8.2%
Education: Bachelor's Degree (2008)	56,292	17.7%	16,978	14.5%	37,835	19.9%
Education: Graduate School (2008)	30,252	9.5%	8,960	7.6%	20,576	10.8%



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<b>Educational Attainment (2008)</b>						
Population Age 25+ (2008)	317,513	72.5%	117,270	71.3%	190,187	73.6%
<b>Employment By Industry (2000)</b>						
Employment Status: Total Labor Force	196,768	47.7%	66,912	43.5%	123,182	50.5%
Employment Status: Employed	185,050	44.9%	62,347	40.5%	116,503	47.8%
Industry: Agriculture (2000)	718	0.4%	223	0.4%	471	0.4%
Industry: Mining (2000)	47	0.0%	11	0.0%	35	0.0%
Industry: Construction (2000)	16,881	9.1%	5,626	9.0%	10,613	9.1%
Industry: Manufacturing (2000)	12,672	6.8%	4,396	7.1%	7,763	6.7%
Industry: Wholesale Trade (2000)	7,817	4.2%	2,623	4.2%	4,965	4.3%
Industry: Retail Trade (2000)	25,721	13.9%	8,664	13.9%	16,139	13.9%
Industry: Transport. and Warehousing (2000)	7,866	4.3%	2,935	4.7%	4,703	4.0%
Industry: Utilities (2000)	776	0.4%	248	0.4%	507	0.4%
Industry: Information Services (2000)	6,749	3.6%	2,347	3.8%	4,196	3.6%
Industry: Finance and Insurance (2000)	8,896	4.8%	2,941	4.7%	5,711	4.9%
Industry: Real Estate (2000)	7,718	4.2%	2,127	3.4%	5,392	4.6%
Industry: Professional Services (2000)	11,027	6.0%	3,104	5.0%	7,652	6.6%
Industry: Management (2000)	113	0.1%	45	0.1%	64	0.1%
Industry: Admin. Services And Waste Mgmt (2000)	10,583	5.7%	3,756	6.0%	6,420	5.5%
Industry: Educational Services (2000)	10,512	5.7%	4,054	6.5%	6,121	5.3%
Industry: Health Care and Social Assist. (2000)	18,473	10.0%	6,894	11.1%	10,923	9.4%
Industry: Arts, Entertainment and Recreation (2000)	4,273	2.3%	1,531	2.5%	2,599	2.2%
Industry: Food and Hospitality Services (2000)	16,564	9.0%	4,279	6.9%	11,718	10.1%
Industry: Other Services, except public (2000)	11,528	6.2%	3,985	6.4%	7,161	6.1%
Industry: Public Administration (2000)	6,116	3.3%	2,557	4.1%	3,351	2.9%
<b>Housing (2008)</b>						
Housing Units, Total (2008)	227,767		82,176		139,033	
Occupied Units (2008)	182,761	80.2%	67,625	82.3%	109,571	78.8%
Vacant Units (2008)	45,005	19.8%	14,551	17.7%	29,463	21.2%
Owner Occupied Units (2008)	123,181	67.4%	47,129	69.7%	72,770	66.4%
Renter Occupied Units (2008)	59,581	32.6%	20,496	30.3%	36,801	33.6%
<b>Housing (2000)</b>						
Housing Units (2000)	217,774		78,606		132,894	
Housing Units, Occupied (2000)	183,162	84.1%	67,410	85.8%	110,190	82.9%
Housing Units, Vacant (2000)	34,612	15.9%	11,197	14.2%	22,704	17.1%
Housing Units, Owner-Occupied (2000)	122,168	66.7%	46,624	69.2%	72,283	65.6%
Housing Units, Renter-Occupied (2000)	60,995	33.3%	20,786	30.8%	37,906	34.4%
Median Rent (2000)	636		644		636	
Median Home Value (2000)	118,364		72,782		148,798	
<b>Marital Status (2008)</b>						
Never Married (2008)	102,348	27.8%	35,894	26.1%	62,570	28.6%
Now Married (2008)	158,512	43.0%	58,361	42.4%	95,239	43.5%
Separated (2008)	24,519	6.6%	10,839	7.9%	12,651	5.8%

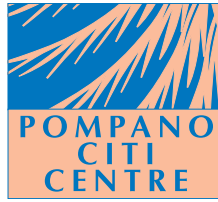


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<b>Marital Status (2008)</b>						
Widowed (2008)	36,991	10.0%	17,114	12.4%	18,849	8.6%
Divorced (2008)	46,440	12.6%	15,508	11.3%	29,477	13.5%
Population Age 15+ (2008)	368,810	84.2%	137,715	83.8%	218,786	84.7%
<b>Vehicles Available (2008)</b>						
Household: 0 Vehicles Available (2008)	13,941	7.6%	6,143	9.1%	7,251	6.6%
Household: 1 Vehicles Available (2008)	84,986	46.5%	33,149	49.0%	49,363	45.1%
Household: 2+ Vehicles Available (2008)	83,834	45.9%	28,333	41.9%	52,957	48.3%
Aggregate Vehicles Available All Hshlds (2008)	285,693		99,583		177,280	
Aggregate Vehicles Available Owner Hshlds (2008)	206,709	72.4%	72,534	72.8%	128,383	72.4%
Aggregate Vehicles Available Renter Hshlds (2008)	78,984	27.6%	27,049	27.2%	48,897	27.6%
<b>Household By Type (2000)</b>						
Family Households (2000)	99,616	54.4%	37,832	56.1%	58,400	53.0%
<b>Households By Presence Of Children (2008)</b>						
Married Couple Family With Children (2008)	22,363	12.2%	7,745	11.5%	13,741	12.5%
Lone Parent Male With Children (2008)	3,668	2.0%	1,275	1.9%	2,233	2.0%
Lone Parent Female With Children (2008)	14,898	8.2%	6,648	9.8%	7,543	6.9%
Married Couple Family No Children (2008)	43,013	23.5%	16,181	23.9%	25,741	23.5%
Lone Parent Male No Children (2008)	5,289	2.9%	1,895	2.8%	3,200	2.9%
Lone Parent Female No Children (2008)	8,244	4.5%	3,477	5.1%	4,482	4.1%
Non-family Male Head with Children (2008)	604	0.3%	227	0.3%	351	0.3%
Non-family Female Head with Children (2008)	146	0.1%	64	0.1%	77	0.1%
Non-family Male Head No Children (2008)	9,615	5.3%	2,723	4.0%	6,619	6.0%
Non-family Female Head No Children (2008)	4,820	2.6%	1,757	2.6%	2,926	2.7%
Lone Male Householder (2008)	31,924	17.5%	9,614	14.2%	21,456	19.6%
Lone Female Householder (2008)	38,178	20.9%	16,018	23.7%	21,201	19.3%
<b>Consumer Expenditures (2008, \$/HH)</b>						
Total Consumer Expenditures (2008)	52,808.90		44,080.31		58,541.05	
Apparel (2008)	2,536.15		2,105.65		2,818.04	
Contributions (2008)	2,018.66		1,547.18		2,328.47	
Education (2008)	1,281.97		983.68		1,476.28	
Entertainment (2008)	2,937.57		2,433.24		3,268.67	
Food And Beverages (2008)	8,109.95		6,906.68		8,899.64	
Health Care (2008)	3,265.79		2,825.91		3,556.68	
Household Furnishings And Equipment (2008)	2,288.95		1,865.38		2,567.31	
Shelter (2008)	10,214.18		8,475.37		11,355.85	
Household Operations (2008)	1,889.80		1,498.26		2,146.16	
Miscellaneous Expenses (2008)	887.40		756.10		973.94	
Personal Care (2008)	764.24		642.23		844.33	
Personal Insurance (2008)	541.53		425.69		617.42	
Reading (2008)	174.28		145.02		193.54	
Tobacco (2008)	348.86		315.07		371.15	
Transportation (2008)	10,423.56		8,837.44		11,466.56	



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<b>Consumer Expenditures (2008, \$/HH)</b>						
Utilities (2008)	3,711.85		3,206.10		4,043.85	
Gifts (2008)	1,414.19		1,111.31		1,613.16	
Total Retail Expenditures (2008)	22,509.29		18,870.65		24,900.81	
<b>MOSAIC Lifestyle Segmentation Groups (2008)</b>						
MOSAIC Group A: Affluent Suburbia (2008)	1,343	0.7%	0	0.0%	1,259	1.1%
MOSAIC Group B: Upscale America (2008)	682	0.4%	0	0.0%	682	0.6%
MOSAIC Group C: Small-town Contentment (2008)	31,159	17.0%	14,722	21.8%	15,516	14.2%
MOSAIC Group D: Blue Collar Backbone (2008)	1,636	0.9%	0	0.0%	1,636	1.5%
MOSAIC Group E: American Diversity (2008)	80,258	43.9%	28,002	41.4%	51,246	46.8%
MOSAIC Group F: Metro Fringe (2008)	37,867	20.7%	9,171	13.6%	26,876	24.5%
MOSAIC Group G: Remote America (2008)	0	0.0%	0	0.0%	0	0.0%
MOSAIC Group H: Aspiring Contemporaries (2008)	15,186	8.3%	7,238	10.7%	7,016	6.4%
MOSAIC Group I: Rural Villages and Farms (2008)	0	0.0%	0	0.0%	0	0.0%
MOSAIC Group J: Struggling Societies (2008)	823	0.5%	168	0.2%	440	0.4%
MOSAIC Group K: Urban Essence (2008)	13,799	7.6%	8,317	12.3%	4,899	4.5%
MOSAIC Group L: Varying Lifestyles (2008)	7	0.0%	7	0.0%	0	0.0%